Program: _____ **(Sample) Non-profit 5310 Vehicle Purchase** _____ **Logic Model**

Situation: Inadequate equipment and resources to meet transportation needs of clients

Inputs *What we invest*	Outputs		Outcomes -- Impact		
	Activities	*Participation*	*Short*	*Medium*	*Long*
Funding	Driver Training	Seniors	"X" rides provided	Increase ridership of target population	Promote mobility of target population
Technology	Program outreach	Individuals with Disabilities	"X" target population served	Increased awareness of transportation resource	Increased access to transportation options
Staff	Ride scheduling	Health care providers	"X" drivers trained		
Volunteers	Trip data gathered	Community Partners	"X" outreach activities	Increased community partners	Meet program goals
Technical Assistance		Volunteers	Maintenance completed		

Assumptions
Drivers/Volunteers available, funding will be adequate

External Factors
Continued need for transportation for target population

Logic Model Descriptions

Situation

This is a description of a challenge, issue, or an opportunity the program's resources and activities will be addressing. The situation will be used as a basis to explain activity direction and the overall goal seeking to be achieved by the program.

Inputs

These are resources that contribute to the program's activities. There are human resources (i.e. faculty, staff, drivers, etc.) and financial resources (i.e. federal, state and local government, private funding, etc.). These are programmatic investments available to support the program.

Output Activities

These are the integrated efforts to address the situation and to highlighting those activities that were instrumental in the achievement of the program's goals. This is critical to the full evaluation of the program, because it provides an answer to the situation and explains the outcomes.

Output Participants

Participants, clients, organizations, agencies, decision-makers, and/or customers reached by the activities.

Outcomes Short

This occurs when there is a change in knowledge, awareness, skills, attitudes, opinions and intent. This also occurs when services are provided, and metrics are recorded.

Outcomes Medium

This occurs when there is a change in behaviors, decision-making and actions. These changes demonstrate how the knowledge gained or increased has been used.

Outcomes Long

This occurs when there is a change in conditions and experiences that have been a result of the changed behaviors and services provided.

Assumptions

These are beliefs about the program, people involved and how the program is perceived to work. Assumptions include ideas about the program or situation; the resources and staff; the external environment; the knowledge base; and the internal environment.

External Factors

These are aspects external to the program that influence the way the program operates, and are influenced by the program. Elements that affect the program over which there is little control.